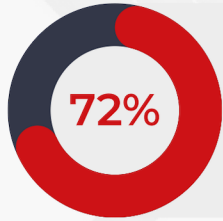
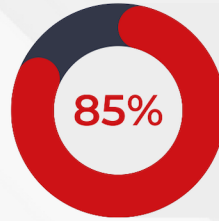


# Migrate and modernise infrastructure and workloads

Turn your vision into impact



72% of organisations reported their industry's pace of transformation has been accelerating as a result of the pandemic.<sup>1</sup>



85% of organisations will embrace cloud first and will not be able to fully execute their digital strategies without use of cloud-native architectures and technologies.<sup>2</sup>

The pandemic transformed organisations. What had been aspirational, became foundational. Today's businesses are competing on a different scale and innovating customer and user experiences. The vast majority are adopting cloud infrastructure to drive these digital initiatives.

## Enable critical outcomes for business leaders



### Optimise tech investments

Organisations are realising a **427% return on investment** while lowering the impacts of their technical debt and doing more with less.



### Increase performance and business resilience

With more global regions you can reduce latency, guarantee **99.99% SLA against failures** and gain higher availability, disaster recovery and backup compared to on-premise.



### Secure and protect everything

Increase your security posture and compliance management with over 325 regulatory standards out of the box. Using the right tools **reduces time spent on security and compliance by 30%**.<sup>3</sup>



### Enable agility and innovation

Increase productivity, reduce time to market, and compete at scale. Today **9.5% of an organisation's revenue is at risk** due to bad customer and user experiences.

## It's easier than ever for you to migrate and modernise all your critical workloads

### Windows server and SQL migration

Market-leading price performance

### Linux and open-source databases

Spend less time on administrative tasks

### Azure VMware Solution

Reduce complexity

### Azure Virtual Desktop

Built-in security and use existing licenses

Discover how migrating could benefit your organisation.

**Ready to get started?** Contact us today.

1. The transformation imperative: Digital drivers in the Covid-19 pandemic, 2021, The Economist Intelligence Unit, sponsored by Microsoft  
2. Gartner Cloud will be the Centrepiece of new digital experiences  
3. Forrester TEI Study Total Cost of Azure Security Centre sponsored by Microsoft